



USMBA
THE U.S.-MEXICO BAR ASSOCIATION
BARRA DE ABOGADOS MÉXICO - ESTADOS UNIDOS

RULE OF LAW:
LIGHTNING A COMMON PATH

CONFERENCE SCHEDULE

DAY ONE: WEDNESDAY, OCTOBER 10

6:00 PM • Registration. Hilton Hotel.

7:15 PM • Depart Hotel for Cocktail Welcome Reception

7:30-9:30 PM • Cocktail Welcome Reception:



Greenberg Traurig. Roof Top
Paseo de la Reforma #265. PH

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29 NOVEMBER 2018 RIO DE JANEIRO



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DAY TWO: THURSDAY, OCTOBER 11. BANKERS CLUB.

7:30-8:30 am Registration and Networking Breakfast (*in room*).

8:30-8:45 am Opening Ceremony: Introduction by U.S. Co-Chair Bryan Elwood and Mexican Co-Chair Jorge E. de Hoyos Walther.

8:45-9:35 am **IMPACT DIALOGUE: USMCA, What's Next?** By Larry Rubin.

9:35-10:25 am **Panel: NAFTA and the new U.S.-Mexico-Canada Agreement, what is new, what is out, and what to look out for.**

Moderator: Lawrence Hanson. *Houston*

Speakers: Luis Martinez. *Monterrey*

Alejandro Gomez Strossi. *Foley Lardner. Mexico*

Eduardo Sotelo Cauduro. *Sanchez Devanny. Mexico City.*

10:25-10:35 am Coffee/Networking Break

10:35-11:30 am **Panel: Immigration in the current environment and the Rule of Law**

Moderator: James Pappas. Kane, Russell, Coleman, Logan. *Houston*

Speakers: Terry Cody. Dunbar Harder. *Houston*

Jose Luis Gutierrez Aspe. Ramirez-Gutierrez Aspe. *Mexico City*

11:30-12:20 am **International Arbitration.**

Moderator: Fernando Navarro. *JAMS. Ciudad de Mexico*

Speakers: Raul Guillermo Aldana. *Basham, Ringe y Correa. Queretaro.*

Tomas Leonard. *Greenberg Traurig, LLP. Washington*

Hugh Hackney. *JAMS. Dallas.*

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DAY TWO: THURSDAY, OCTOBER 11. BANKERS CLUB.

12:20 to 1:50 pm LUNCH. Speaker: Mario E. Gutiérrez. Chair CONAMER.

2:00-2:50 pm Networking Tables -- (attendees select a table to join, with pre-set topics).

2:50-3:50 pm Networking Tables -- (attendees select a table to join, with pre-set topics).

3:50-4:00 pm Snack/Coffee Break and Exhibitor Table Visits.

4:00-4:50 pm Panel: U.S. / Mexico Cross-Border Corporate Structures and Tax Planning Considerations in Light of New Rules under the U.S. Taxation Regime.

Moderator: Javier Salinas. *BPM LLP. Managing Director. San Francisco*

Speakers: Eugenio Grageda Nuñez. *Holland & Knight. Mexico*

Agustin Ceballos. *Seltzer, Caplan, McMahon, Vitek. San Diego, CA.*

Michael Santos. *BPM LLP. San Francisco.*

4:50-5:40 p.m. FCPA and Mexico's Anticorruption System

Moderator: Rafael Sámano Palacios. *Sámano Abogados. Mexico City.*

Speakers: Brain Weihs. *Kroll. Mexico City.*

Ruti Smithline. *Morrison & Foerster LLP. New York.*

Alejandro Garcia Gonzalez. *Hogan Lovells. Mexico.*

6:00- 7:00 pm Reception & Drinks at Hilton Terrace

7:15 pm DEPART HOTEL TO DINNER

8:00-11:00 pm USMBA DINNER

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DAY THREE: FRIDAY, OCTOBER 12. BANKERS CLUB.

6:30-7:30 am **Optional Activities.** 5K (run/walk). Chapultepec Castle.

8:00-9:00 am Networking Breakfast (in room).

9:00-9:50 am **Panel: Women, leadership and the law.**

Moderator: Cristina Sanchez Urtiz. *Miranda y Estavillo. Mexico city.*

Speakers: Lorraine D'Alessio. *D'Alessio Law Group. Los Angeles, CA*

Claudia de Buen. *First Vice Chair (Elected). Barra Mexicana de Abogados.*

9:50-10:40 am **Panel: Compliance from the In-House Perspective.**

What an In-House needs from a Lawfirm.

Moderator: Charlie Meacham. *Foley & Lardner. Houston.*

Speakers: Rene A. Hinojosa Rodriguez. *Compliance Director ABInBev. Monterrey. NL*

Martha Figueroa. *Compliance We are. Mexico City.*

Andres Alvarez Cordero. *Foley & Lardner. Dallas TX.*

10:40-10:50 am Coffee/Networking Break

10:50-11:40 am **Panel: Trending Trademarks topics.**

Moderator: Alfredo Pineda N. *Hogan Lovells. Mexico City office.*

Speakers: Bruce C. Morris. *Kane Russell Coleman & Logan PC. Houston office.*

Jose Juan Mendez Cortes. *Mendez Cortes. Abogados e Ingenieros.*

Alvaro Huerta Gonzalez. *MIB&P. Mexico City.*

11:40-12:00 Closing

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